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# Efficient Algorithms for Logistic Slate Contextual Bandits with Bandit Feedback



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#### **Problem Statement**

- Setup: A slate consists of N slots. At each round  $t \in [T]$ , the learner receives N sets of items  $\mathcal{X}_t^i$  such that  $|\mathcal{X}_t^i| = K$ .
- Learner's play: The learner chooses an item for each slot i, denoted by  $x_t^i$ , and plays the slate  $x_t = (x_t^1, \dots, x_t^N)$ .
- Learner's feedback: The learner receives reward  $y_t(\boldsymbol{x}_t)$  such that  $\Pr[y_t(\boldsymbol{x}_t) = 1 \mid \boldsymbol{x}_t] = \frac{\exp(\boldsymbol{x}_t^{\mathsf{T}}\boldsymbol{\theta}^{\star})}{1+\exp(\boldsymbol{x}_t^{\mathsf{T}}\boldsymbol{\theta}^{\star})}$  where  $\boldsymbol{\theta}^{\star} \in \mathbb{R}^{Nd}$  is unknown to the learner.
- Learner's goal: Minimize expected cumulative regret  $R_T = \sum_{t=1}^T \max_{\boldsymbol{x} \in \mathcal{X}_t} \mathbb{E}[y_t(\boldsymbol{x})] \mathbb{E}[\boldsymbol{y}_t(\boldsymbol{x})]$ .
- We wish to develop algorithms with optimal regret guarantees that can achieve (1) Computational Efficiency, and can handle (2) Bandit feedback.
  - Computational Efficiency: Should not enumerate over candidate set with size  $2^{\Omega(N)}$ .
  - Bandit feedback: A single reward/feedback for the slate played.

#### Contributions

#### Algorithms

- 1. Slate-GLM-OFU: based on OFU paradigm. Incurs  $\tilde{O}(Nd\sqrt{T})$  regret with high probability.
- 2. SLate-GLM-TS: based on Thompson Sampling principle.
- 3. Slate-GLM-TS-Fixed: Fixed-Arm version of Slate-GLM-TS. Incurs  $\tilde{O}((Nd)^{3/2}\sqrt{T})$  regret with high probability.

#### Experiments

- . Slate-GLM-OFU incurs lowest regret and Slate-GLM-TS is competitive with baselines.
- 2. Exponential decrease in run time compared to baselines (attributed to pulling time).
- 3. Prompt Tuning: Choose in-context examples for language models for SST2 and Yelp Review. Achieve  $\sim 80\%$  accuracy.

#### **Relevant Techniques from Prior Works**

- 1. Online-Proxy Hessian Matrix [Faury et al. 2022]: Replace the optimal Hessian matrix  $\boldsymbol{H}_t = \lambda \boldsymbol{I} + \sum_{s \in [t]} \dot{\mu}(\boldsymbol{x}_s^{\top} \boldsymbol{\theta}^{\star}) \boldsymbol{x}_s \boldsymbol{x}_s^{\top}$  with an online proxy matrix,  $\boldsymbol{W}_t = \lambda \boldsymbol{I} + \sum_{s \in [t]} \dot{\mu}(\boldsymbol{x}_s^{\top} \boldsymbol{\theta}_{s+1}) \boldsymbol{x}_s \boldsymbol{x}_s^{\top}$ .
- 2. Data-driven condition [Faury et al. 2022]: An adaptive condition  $\dot{\mu}(\boldsymbol{x}_s^{\top}\bar{\boldsymbol{\theta}}_s) \leq 2\dot{\mu}(\boldsymbol{x}_s^{\top}\boldsymbol{\theta}_t^u)$  that helps maintain control over the diameter of the permissible set of parameters.
- 3. Distribution for Thompson Sampling [Abeille et al. 2017]: A distribution  $\mathcal{D}$  which enables the noise  $\eta$  to explore enough (anti-concentration) but not too much (concentration).

### **Algorithm and Our Approach**

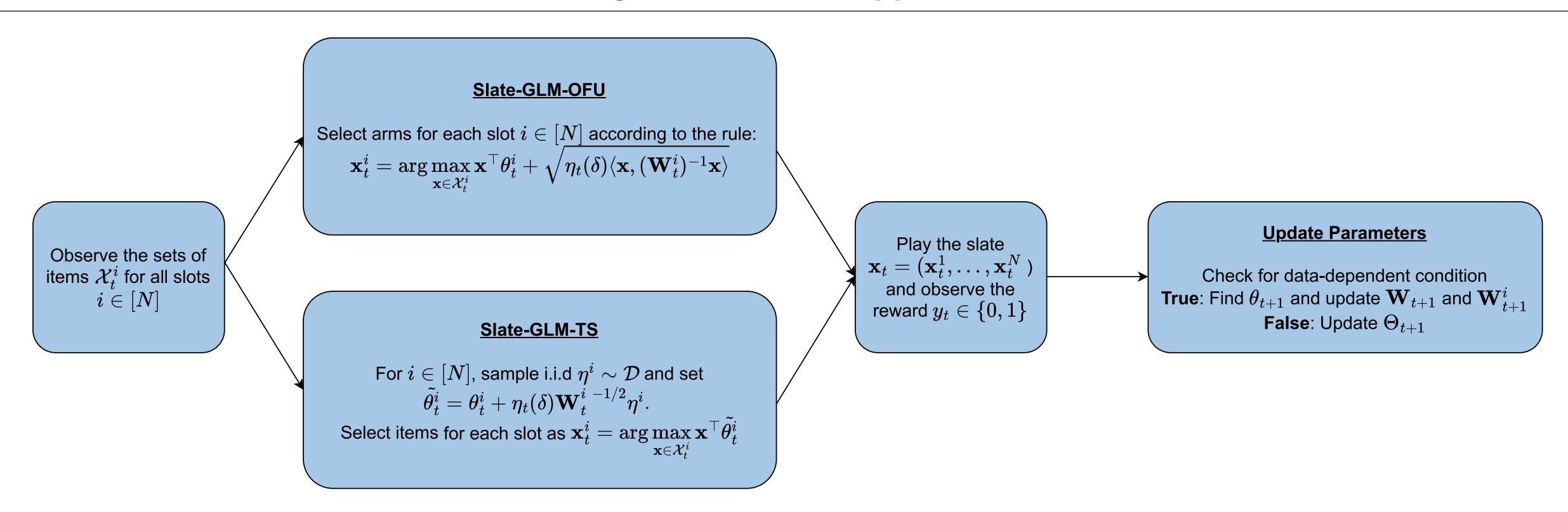


Figure 1. Skeleton of Slate-GLM-OFU and Slate-GLM-TS

- 1. To enable independent selection of items for each slot, we require guarantees with respect to the slot-level online proxy Hessians  $\mathbf{W}^i \ \forall i \in [N]$ . The inner products are manageable.
- 2. Note that the proxy matrix W is of the form  $xx^{\top}$ :

$$m{x}m{x}^{ op} = egin{bmatrix} m{x}^1 m{x}^{1 op} & m{x}^1 m{x}^{2 op} & \dots & m{x}^1 m{x}^{N op} \ m{x}^2 m{x}^{1 op} & m{x}^2 m{x}^{2 op} & \dots & m{x}^2 m{x}^{N op} \ m{x}^1 & m{x}^1 & m{x}^1 & m{x}^2 m{x}^2 & \dots & m{x}^2 m{x}^N m{x}^1 \end{bmatrix} = \operatorname{diag}(m{x}^1 m{x}^1^{ op}, \dots, m{x}^N m{x}^N^{ op}) + m{A}$$

Achieving an equivalence between W and  $W^i$  requires handling the matrix consisting of the off-diagonal terms, denoted by A.

- 3. Using the diversity conditions  $\left(\mathbb{E}[\boldsymbol{x}_t^i \mid \mathcal{F}_t] = 0 \text{ and } \mathbb{E}[\boldsymbol{x}_t^i \boldsymbol{x}_t^{i^{\top}} \mid \mathcal{F}_t] \succeq \rho \kappa \boldsymbol{I}\right)$  enables us to show that  $\boldsymbol{A} \preceq C \cdot \operatorname{diag}(\boldsymbol{x}^1 \boldsymbol{x}^{1^{\top}}, \dots, \boldsymbol{x}^N \boldsymbol{x}^{N^{\top}})$ .
- 4. Hence, we end up with a multiplicative equivalence between  $\mathbf{W}$  and  $\mathbf{W}^i \ \forall i \in [N]$ , i.e,  $(1-C) \cdot \operatorname{diag}(\mathbf{W}^1, \dots, \mathbf{W}^N) \preceq \mathbf{W} \preceq (1+C) \cdot \operatorname{diag}(\mathbf{W}^1, \dots, \mathbf{W}^N)$ .
- 5. We thus have

$$\|m{x}\|_{m{W}^{-1}} = \left\|\sum_{i=1}^{N} m{x}^{i} \otimes m{e}_{i} \right\|_{m{W}^{-1}} \leq \frac{1}{1-C} \sum_{i=1}^{N} \|m{x}^{i} \otimes m{e}_{i}\|_{(\operatorname{diag}(m{W}^{1},...,m{W}^{N}))^{-1}} = \frac{1}{1-C} \sum_{i=1}^{N} \|m{x}^{i}\|_{(m{W}^{i})^{-1}}$$

allowing us to select items for each slot independent of the others.

#### **Experiments** (Average) Running Times **Prompt Tuning** Finite Contexts **Infinite Contexts** Non-Contextual ada-OFU-ECOLog ada-OFU-ECOLog ada-OFU-ECOLog Ada-OFU-ECOLog 82.5 1750 · Slate-GLM-OFU Slate-GLM-OFU Slate-GLM-OFU Slate-GLM-OFU TS-ECOLog 80.0 Slate-GLM-TS Slate-GLM-TS Slate-GLM-TS 1250 គ្គី 1000 **⇒** 75.0 750 72.5 750 · 500 500 70.0 250 250 250 67.5 15000 30000 10000 10000 20000 15000 20000 20000 2000 3000 4000 Number of Rounds (T) Number of Rounds (T) Number of Rounds (T) Number of slots Number of queries Figure 2. d = 5, K = 5, N = 3Figure 3. d = 5, K = 5, N = 3Figure 4. d = 5, K = 5, N = 3Figure 5. d = 5, K = 7Figure 6. Accuracy v/s. T